

BRADENTUCKY

BOMBERS

2020 SEASON

ADVERTISING KIT





SUPPORT LOCAL ROLLER DERBY!

Thank you for your interest in becoming an advertising partner of Bradentucky Bombers Roller Derby for the 2020 season. Our 2019 season marked our official induction into the Womens Flat Track Derby Association (WFTDA), the receipt of our first global ranking and the introduction of our open-gender recreational team. As we gear up for our thirteenth hard-hitting season, the Bradentucky Bombers are seeking advertising partners to support the growth of our league and improve the visibility of flat track roller derby, a community and a sport that we have all grown to love so much.

WHY WE NEED YOU

Our league is comprised of individuals from all walks of life, aged 18 to over 45. Our goal is to showcase a strong, positive, athletic image through individual athletic ability, teamwork, self-discipline and character. We strive to be a positive influence in the community and are actively involved in many charitable activities each year. Unlike some teams, Bradentucky Bomber Roller Derby League does not pay our skaters. Your contributions benefit the team by allowing us to hold bouts, travel to play other leagues across the country, attend national conferences and tournaments, support business operating expenses, advertise, purchase new training supplies, cover insurance fees, and attend workshops and training events.

WHY YOU NEED US

Our fan presence both in-person and online has grown exponentially with the growth of our league and spans mature individuals that are nostalgic for old school derby, younger alternative-culture fans, and even families. Our bouts, events and social media presence provide you the opportunity to reach a wide demographic of potential customers at a very reasonable cost.

THANKS FOR YOUR INTEREST!

WE LOOK FORWARD TO INCLUDING YOU IN OUR 2020 SEASON!

Hannah McManus aka InToxic Kate, #008
Advertising Support
Bradentucky Bomber Roller Derby League, LLC
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2020 ADVERTISING OPPORTUNITIES

ADVERTISING AGREEMENTS ARE EXECUTED FOR A CALENDAR-YEAR TERM, FROM JANUARY 1 – DECEMBER 31.



\$2500 SULTAN OF SKATE

- Guaranteed **genre exclusivity**
- Image link on our team website **homepage** and **advertisers' page**
- Social media shout-out **once a month** on our Facebook, Twitter or Instagram account
- Opportunity to hang a banner and setup **table with promotional materials** at team games and events
- Bombers merchandise pack, **10** Bomber T-shirts, **10** season passes & **36** tickets to attend any game

\$1000 HIGH ROLLER

- Guaranteed **genre exclusivity**
- Image link on our team website **homepage** and **advertisers' page**
- Social media shout-out **once a quarter** on our Facebook, Twitter or Instagram account
- Opportunity to hang a banner at team games
- Bombers merchandise pack, **4** Bomber T-shirts, **26** tickets to attend any game of choice

\$550 SKATER SPONSOR

- Image link on our team website **homepage** and **advertisers' page**
- Social media shout-out **once a quarter** on our Facebook, Twitter or Instagram account
- Bombers merchandise pack, **8** tickets to attend any game of choice
- **12 months of dues** paid for the skater of your choice



\$450 DERBY DADDY

- Image link on our team website **homepage** and **advertisers' page**
- Social media shout-out **once a quarter** on our Facebook, Twitter or Instagram account
- Bombers merchandise pack, **1** Bomber T-shirt, **16** tickets to attend any game of choice
- Opportunity to hang a banner at team games

\$350 PENALTY BOX PARTNER

- Image link on our team website **homepage** and **advertisers' page**
- Social media shout-out **once a quarter** on our Facebook, Twitter or Instagram account
- Bombers merchandise pack, **1** Bomber T-shirt, **16** tickets to attend any game of choice
- Banner hung at all home bouts in exclusive location at the penalty box

\$200 BOMBER BELLE

- Image link on our team website **advertisers' page**
- Bombers merchandise pack, **1** Bomber T-shirt, **8** tickets to attend any game of choice
- Opportunity to hang a banner at team games



2020 ADVERTISING BENEFITS



	SULTAN OF SKATE	HIGH ROLLER	SKATER SPONSOR	DERBY DADDY	PENALTY BOX	BOMBER BELLE
BANNER AT GAMES						
MERCH & TICKETS						
WEBSITE ADVERTISING						
QUARTERLY SHOUT-OUTS						
PAID SKATER DUES						
GENRE EXCLUSIVITY						
SEASON PASSES						
MONTHLY SHOUT-OUTS						
PROMO OPPORTUNITIES						

READY TO BE A PART OF THE **DERBY COMMUNITY?**

COMPLETE THE ATTACHED AGREEMENT OR GO TO OUR WEBSITE TO REGISTER ONLINE!

Don't see what you're looking for? Contact us! Advertising opportunities are flexible, and we are willing and able to develop a package and a price point to meet the needs of your business!



2020 ADVERTISING AGREEMENT



ADVERTISEMENT TYPE *Select One*

- Sultan of Skate (\$2500)
- High Roller (\$1000)
- Skater Sponsor (\$550)
- Derby Daddy (\$450)
- Penalty Box Partner (\$350)
- Bomber Belle (\$200)

BUSINESS NAME *As it should appear in print, website and on social media*

ADVERTISING CONTACT *Who should we be in touch with?*

NAME

EMAIL

PHONE

The **Bradentucky Bombers Roller Derby League** agrees to fulfill the terms and conditions of the advertising type checked above as outlined in the Advertising Kit.

Payment for monetary sponsorship can be made by cash or check, made payable to **Bradentucky Bombers**. All sponsorship money, unless otherwise specified, is due upon signing and will be receipted.

All logos, images, banners, logos in the form of stickers or patches, promotional merchandise giveaways, informational tables, and images for advertisements listed above must be provided by the advertiser.

TERMS OF AGREEMENT

I have read and understand the terms, conditions, rules, and regulations, which are hereby incorporated into this agreement, and agree to exhibit on the basis set forth in these documents.

SIGNATURE

DATE

PRINT

Completed forms should be scanned and emailed to intoxickate008@gmail.com.

