



2018 SPONSORSHIP PACKET

A Note From Our Sponsorship Manager

Dear Roller Derby Fan and Potential Sponsor,

Thank you for your interest in becoming a Bradentucky Bomber Roller Derby League, LLC sponsor for the 2018 season. As we gear up for our twelfth hard-hitting season, the Bradentucky Bombers are looking for sponsors to help support the growth of this stimulating fast-paced sport in Bradenton, FL. Women's flat track roller derby is the fastest growing sport in the nation and the Bradentucky Bombers have been very successful in giving community women this exciting sport to call their own.

Our league is comprised of women (and a few men) from all walks of life, from stay-at-home moms to professional business women, ages 18 to over 45. Our goal is to showcase a strong, positive, athletic female image through individual athletic ability, teamwork, self-discipline and character. Unlike the theatrical, choreographed roller derby of the 1970s, roller derby is now a true sport with rules and regulations. It involves athleticism and dedication. In our league, that dedication includes both the sport and the betterment of our community. To maintain membership in our league, all members are required to volunteer a minimum number of hours each season.

Our league slogan is "Strong Women Rolling for a Strong Community" and we believe deeply in it. We strive to be a positive influence in the community and are actively involved in many charitable activities each year.

Unlike some teams, Bradentucky Bomber Roller Derby League does not pay our skaters. Your money benefits the team by allowing us to hold bouts, travel to play other leagues across the state, attend national conferences and tournaments, cover typical business operating expenses, advertise, purchase new training supplies, cover insurance fees, and attend workshops and training events.

Enclosed is information about our sponsorship and advertising packages. Please contact us at sponsorship@bradentuckybombers.com to make your contribution to our league.

Thank you again for your interest,

Bradentucky Bombers Sponsorships

Bradentucky Bomber Roller Derby League, LLC
"Strong Women Rolling for a Strong Community"

Why Sponsor the Bradentucky Bombers?

We Support the Community

The Bradentucky Bombers Flat Track Roller Derby League promotes a strong, positive, athletic female image and we believe deeply in our slogan "Strong Women Rolling for a Strong Community". Comprised of women from all walks of life, we strive to be a positive influence in the community and are actively involved in many charitable activities each year.

How Your Sponsorship Helps Us

Like other amateur sports, the Bradentucky Bombers Roller Derby League does not pay its skaters. The league is funded through monthly skater dues and revenue generated from ticket sales, merchandise sales and fundraising events. In order to provide affordable ticket prices for these intense, action-packed bouts, we rely heavily on sponsorships and advertising from companies like yours. Your money benefits the team by allowing us to pay rent at the rink year round, cover typical business operating expenses, advertise, purchase training supplies, pay insurance fees, attend training and workshops, travel to play against other leagues from around the state and beyond, and eventually participate in national conferences and tournaments.

How Your Sponsorship Helps You

Roller derby is one of the fastest-growing extreme sports in the United States and it appeals to a very wide demographic. Currently, our league members include teachers, sales managers, musicians, finance professionals, computer programmers, artists, paralegals and much more. Our bouts attract mature fans that are nostalgic for old school derby, younger alternative culture fans, and even families. Your Bradentucky Bombers sponsorship will reach potential customers at a very reasonable cost. For more information, contact us today!

Sponsorship Programs

Currently we have three (3) sponsorship programs available:

- **Season Sponsorship Program**
- **Game Day Sponsorship Program**
- **Adopt-A-Skater Program**

Bradentucky Bombers Roller Derby League

2018 Season Sponsorship Packages

\$2500 Sultan of Skate*

- Image link on the sponsorship page (300x300px) and homepage (300x300px)
- Facebook shout out once a month during the season to our over 5,000 fans with a link to your Facebook and/or website
- Bombers merchandise pack (equivalent to \$25 of cost merchandise), plus ten Bomber T-shirts
- 36 tickets to attend any game of choice
- Permission to give away promotional merchandise at our events
- May put up a banner at all home bouts (provided by sponsor)
- May have a table at our bouts

\$1000 High Roller*

- Image link on the sponsorship page (300x300px) and homepage (300x300px)
- Facebook shout out once a month during the season to our over 5,000 fans with a link to your Facebook and/or website
- Bombers merchandise pack (equivalent to \$25 of cost merchandise), plus four Bomber T-shirts
- 26 tickets to attend any game of choice
- Permission to give away promotional merchandise at our events
- May put up a banner at all home bouts (provided by sponsor)

\$500 Derby Daddy

- Image link on the sponsorship page (300x300px) and homepage (300x300px)
- Facebook shout out once a month during the season to our over 5,000 fans with a link to your Facebook and/or website
- Bombers merchandise pack (equivalent to \$25 of cost merchandise), plus one Bomber T-shirt
- 16 tickets to attend any game of choice
- Permission to give away promotional merchandise at our events
- May put up a banner at all home bouts (provided by sponsor)

\$250 Bomber Belle

- Image link on the sponsorship page (300x300px) and homepage (300x300px)
- Bombers merchandise pack (equivalent to \$25 of cost merchandise), plus one Bomber t-shirt
- 8 tickets to attend any game of choice

\$100 Bomber Beau

- Image link (200x100 px) on the sponsorship page of our website
- Bombers merchandise pack (equivalent to \$25 of cost merchandise)
- 4 tickets to attend any game of choice

**Note: This level of sponsorship guarantees genre exclusivity at the High Roller level and above.*

Bradentucky Bombers Roller Derby League

2018 Game Day Sponsorship Packages

\$300 Full Season Penalty Box

- Image link on the sponsorship page (300x300px) and homepage (300x300px)
- Facebook shout out once a month during the season to our over 5,000 fans with a link to your Facebook and/or website
- May put up a banner at all home bouts behind the penalty box (provided by sponsor)

\$160 Full Season Banner

- Image link on the sponsorship page (300x300px) and homepage (300x300px)
- Facebook shout out once a month during the season to our over 5,000 fans with a link to your Facebook and/or website
- May put up a banner at all home bouts around the boards of the rink (provided by sponsor, no larger than 8' x 3')

\$120 Half Season Banner

- Image link on the sponsorship page (300x300px) and homepage (300x300px)
- Facebook shout out once a month during the half season to our over 5,000 fans with a link to your Facebook and/or website
- May put up a banner at all home bouts around the boards of the rink (provided by sponsor, no larger than 8' x 3')

\$40 Single Game Banner

- Image link on the sponsorship page (300x300px) and homepage (300x300px)
- Facebook shout out during the month to our over 5,000 fans with a link to your Facebook and/or website
- May put up a banner at all home bouts around the boards of the rink (provided by sponsor, no larger than 8' x 3')

\$20 Jammer Line Per Bout

- Image link on the sponsorship page (300x300px) and homepage (300x300px)
- Facebook shout out once a month during the season to our over 5,000 fans with a link to your Facebook and/or website
- Shout outs consistently throughout the game as teams line up to the jammer line

\$20 Pivot Line Per Bout

- Image link on the sponsorship page (300x300px) and homepage (300x300px)
- Facebook shout out once a month during the season to our over 5,000 fans with a link to your Facebook and/or website
- Shout outs consistently throughout the game as teams line up to the jammer line

Bradentucky Bombers Roller Derby League

2018 Season Sponsorship Packages

Roller derby can be an expensive sport. This program helps individual skaters pay for monthly league dues. The league covers cost of gifts.

\$550 Level Four: 12-Month Dues Sponsorship

- Image or text link on the sponsorship page of our website[□]
- Image or mention on sponsor page of all home bout programs[□]
- Facebook shout out once a month during the duration of your sponsorship to our over 5,000 fans with a link to your Facebook and/or website[□]
- Bombers merchandise pack, (equivalent to \$25 of cost merchandise)
- 8 tickets to attend any game of choice

\$375 Level Three: 8-Month Dues Sponsorship

- Image or text link on the sponsorship page of our website[□]
- Facebook shout out once a month during the duration of your sponsorship to our over 5,000 fans with a link to your Facebook and/or website[□]
- Bombers merchandise pack, (equivalent to \$25 of cost merchandise)
- 6 tickets to attend any game of choice

\$200 Level Two: 4-Month Dues Sponsorship

- Image or text link on the sponsorship page of our website[□]
- Facebook shout out once a month during the duration of your sponsorship to our over 5,000 fans with a link to your Facebook and/or website[□]
- Bomber merchandise pack, (equivalent to \$25 of cost merchandise)
- 4 tickets to attend any game of choice

\$100 Level One: 2-Month Dues Sponsorship

- Image or text link on the sponsorship page of our website[□]
- Facebook shout out once a month during the duration of your sponsorship to our over 5,000 fans with a link to your Facebook and/or website[□]
- 2 tickets to attend any game of choice

\$5-\$99 Donations:

- \$5 (\$2.50 to skater, \$2.50 to league) thank you gift = love from the skater!
- \$10 (\$5 to skater, \$5 to league) thank you gift = bumper sticker & button
- \$25 (\$12.50 to skater, \$12.50 to league) thank you gift = bumper sticker & button
- \$50 (\$25 to skater, \$25 to league) thank you gift = T-shirt, bumper sticker, & button
- \$75 (\$32.50 to skater, \$32.50 to league) thank you gift = T-shirt, bumper sticker, & button

[□]To run for the duration of the sponsorship



Sponsorship Contract 2018 Season

Organization: Bradentucky Bombers Roller Derby League	Organization: _____
Address: 1119 12th Street West Bradenton, FL 34205	Address: _____
Contact: _____	Telephone: _____
Telephone: _____	Email: _____
Email: _____	Contact: _____
	Contact Title: _____

The Sponsor, _____, agrees to support the **Bradentucky Bombers Roller Derby League** at the level of:

Season Sponsorship Program

\$100 Bomber Beau	\$250 Bomber Belle	\$500 Derby Daddy	\$1000 High Roller	\$2500 Sultan of Skate
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Game Day Sponsorship Program

\$300 Full Season Penalty Box	\$20/bout Jammer Line Month _____	\$20/bout Pivot Line Month _____
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\$160 Full Season Banner	\$120 Half Season Banner	\$40/bout Banner Month _____
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Adopt-A-Skater Program

\$5-\$99 Donations	Level 1: 2 Month Dues Sponsorship \$100	Level 2: 4 Month Dues Sponsorship \$200	Level 3: 8 Month Dues Sponsorship \$375	Level 4: 12 Month Dues Sponsorship \$550
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The **Bradentucky Bombers Roller Derby League** agrees to fulfill the terms and conditions of the sponsorship level checked above as outlined in the Sponsorship Packet.

Payment for monetary sponsorship can be made by cash or check, made payable to **Bradentucky Bombers**. All sponsorship money, unless otherwise specified, is due upon signing and will be receipted. Sorry, no refunds on skater sponsorships.

All logos, images, banners, logos in the form of stickers or patches, promotional merchandise giveaways, informational tables, and images for advertisements listed above must be provided by the sponsor.

See **sponsorship addendum** for customized specifics. If this box is checked both parties agree to the terms and conditions as outlined on the sponsorship addendum (page 3).

SPONSOR	SKATER
Sponsor Name: _____	Skater Print Name: _____
Contact Person's Name: _____	Skater Signature: _____
Print Name: _____	Sponsorship Manager Print Name: _____
Signature: _____	Sponsorship Manager Signature: _____
Date: _____	Date: _____

Addendums to the Sponsorship Contract

If merchandise or services are accepted by the Bradentucky Bombers in lieu of money, the sponsor agrees to these specifics:

Agreed delivery method:

Delivery date/s if applicable:

Customized changes in the terms and conditions of the sponsorship level:

Any other addendums to the contract:

Addendums must be approved by the board of directors, and signed by at least one board members.

Sponsor Contact Initials _____

Bradentucky Bombers Sponsorship Manager Initials _____

Bradentucky Bombers Board Member's Signature _____

Bradentucky Bombers Roller Derby League

2018 Vendor Booth Application

FEE SCHEDULE (Fee Must Accompany Application – NO REFUNDS)

<p style="text-align: center;">For Profit</p> <p>Outside Table \$25 Unlimited table workers – if any person wishes to watch the bout, they must purchase a ticket - \$10 advance or \$12 at the door</p> <p>Inside Table \$35 To include one table worker, each additional person is \$10</p>	<p style="text-align: center;">Charity of the Month</p> <p>Outside Table Free Unlimited table workers, two complimentary bout tickets included. Additional tickets: \$10 advance or \$12 at the door</p> <p>Inside Table Free To include two table worker, each additional person is \$10</p>
<p style="text-align: center;">Non-Profit</p> <p>Outside Table \$10 Unlimited table workers – if any person wishes to watch the bout, they must purchase a ticket - \$10 advance or \$12 at the door</p> <p>Inside Table \$20 To include one table worker, each additional person is \$10</p>	<p style="text-align: center;">League Members</p> <p>Outside Table \$15 Unlimited table workers – if any person wishes to watch the bout, they must purchase a ticket - \$10 advance or \$12 at the door</p> <p>Inside Table \$25 To include one table worker, each additional non-league member is \$10</p>

CONTACT INFORMATION

Company/Organization: _____

For-Profit _____ **Non-Profit** _____

Address: _____ **City:** _____

State: _____ **Zip:** _____

Contact Name(s): _____ **Phone:** _____

Email: _____

Website: _____

Provide a complete description of the items to be sold, given away, and/or displayed in your booth:

SPACE SELECTION:

Space(s) will be assigned on a first-come, first-served basis with full payment. League Members will be given priority.

Please note: Tables and chairs are NOT provided! Please bring all materials needed on your own!

ADDITIONAL TICKETS REQUIRED (provided via Will Call):

Unlimited workers are allowed for outside booths; however, if you wish to enter the building, you must purchase additional tickets for each person (\$10 advance or \$12 at the door)

One worker allowed in for free for inside booths. Additional workers are required to purchase tickets for each person (\$10 advance or \$12 at the door)

Main Booth Worker: _____

Contact Number: _____

Second Booth Worker (for Charity of the Month ONLY):

Additional Workers:

Name: _____

Name: _____

Name: _____

Name: _____

Name: _____

Name: _____

PAYMENT SELECTION (circle one):

Cash

Check (payable to The Bradentucky Bombers)

Square

To pay via Square: <https://squareup.com/store/bradentucky-bombers/item/sponsorship>

Email application to: sponsorship@bradentuckybombers.com

Mail application and payment to:

Bradentucky Bombers Roller Derby League

Attn: Vendor Booth Committee

1119 12th Street West

Bradenton, Florida 34205

TERMS OF AGREEMENT:

I have read and understand the terms, conditions, rules, and regulations, which are hereby incorporated into this agreement, and agree to exhibit on the basis set forth in these documents.

Authorized Signature: _____ **Date:** _____

Print or type name: _____