

BRADENTUCKY BOMBERS

ROLLER DERBY

2023 Season

Advertising Kit





SUPPORT LOCAL ROLLER DERBY

Thank you for your interest in becoming an advertising partner of Bradentucky Bombers Roller Derby for the 2023 season. Our last full season marked our official induction into the Womens Flat Track Derby Association (WFTDA), the receipt of our first global ranking, and the introduction of our open-gender recreational team. As we gear up for our seventeenth hard-hitting season, the Bradentucky Bombers are seeking advertising partners to support the growth of our league and improve the visibility of flat track roller derby, a community and a sport that we have all grown to love so much.

WE NEED YOU

Our league is comprised of individuals from all walks of life, aged 18 to over 50. Our goal is to showcase a strong, positive, athletic image through individual athletic ability, teamwork, self-discipline, and character. We strive to be a positive influence in the community and are actively involved in many charitable activities each year. Unlike some teams, Bradentucky Bomber Roller Derby League does not pay our skaters. Your contributions benefit the team by allowing us to hold bouts, travel to play other leagues across the country, attend national conferences and tournaments, support business operating expenses, advertise, purchase new training supplies, cover insurance fees, and attend workshops and training events.

WHY YOU NEED US

Our fan presence both in-person and online has grown exponentially with the growth of our league and spans mature individuals that are nostalgic for old school derby, younger alternative-culture fans, and even families. Our bouts, events, and social media presence provide you the opportunity to reach a wide demographic of potential customers at a very reasonable cost.

Thanks for your interest!

We look forward to including you in our 2023 season!

Andrea Cannistra aka Zombelina #13
Marketing Director
Bradentucky Bomber Roller Derby League, LLC
info@bradentuckybombers.com



2023 ADVERTISING OPPORTUNITIES

Advertising Agreements are executed for a calendar-year term, from January 1 – December 31



\$1000 HIGH ROLLER

- Guaranteed **genre exclusivity**
- Image link on our **team website advertisers' page**
- Social media shout-out **once a quarter** on our Facebook or Instagram account
- Opportunity to **hang a banner** at team games and events
- Bombers merchandise pack, **4 Bomber T-shirts**, and **26 tickets** to attend any 2023 game of choice

\$550 SKATER SPONSOR

- Image link on our **team website advertisers' page**
- Social media shout-out **once a quarter** on our Facebook or Instagram account
- Bombers merchandise pack and **8 tickets** to attend any 2023 game of choice
- **12 months of dues** paid for the skater of your choice

\$450 DERBY DADDY

- Image link on our team website **homepage** and **advertisers' page**
- Social media shout-out **once a quarter** on our Facebook, Twitter or Instagram account
- Bombers merchandise pack, **1 Bomber T-shirt**, **16 tickets** to attend any 2023 game of choice
- Opportunity to hang a banner at team games

\$350 PENALTY BOX PARTNER

- Image link on our **team website advertisers' page**
- Social media shout-out **once a quarter** on our Facebook or Instagram account
- Banner hung at all home bouts in **exclusive location** at the penalty box
- Bombers merchandise pack, **1 Bomber T-shirts**, and **16 tickets** to attend any 2023 game of choice

\$200 BOMBER BELLE

- Image link on our **team website advertisers' page**
- Opportunity to **hang a banner** at team games and events
- Bombers merchandise pack, **1 Bomber T-shirts**, and **8 tickets** to attend any 2023 game of choice

SMALL BUSINESS PARTNER

Is advertising cost-prohibitive for your small business? Apply for our Small Business Partnership program on our website for consideration of complimentary advertising benefits, including:

- Image link on our **team website advertisers' page**
- Social media shout-out **once a quarter** on our Facebook or Instagram account
- Opportunity to **hang a banner** at team games and events; Partner must provide banner
- **8 tickets** to attend any 2023 game of choice
- Opportunity to have a **selling or informational table at bout**; Partner must provide table and volunteer



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	HIGH ROLLER	SKATE SPONSOR	DERBY DADDY	PENALTY BOX PARTNER	BOMBER BELLE	SMALL BUSINESS PARTNER
BANNER AT GAMES						
MERCH & TICKETS						
WEBSITE ADVERTISING						
QUARTERLY SHOUT-OUTS						
PAID SKATER DUES						
GENRE EXCLUSIVITY						

Ready to be a part of the **derby community**?

Complete the attached agreement or go to our website to register online!

Don't see what you're looking for? Contact us! Advertising opportunities are flexible, and we are willing and able to develop a package and a price point to meet the needs of your business!



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ADVERTISEMENT TYPE SELECT ONE

- High Roller (\$1000) Penalty Box Partner (\$350)
 Skate Sponsor (\$550) Bomber Belle (\$200)
 Derby Daddy (\$450)

BUSINESS NAME AS IT SHOULD APPEAR IN PRINT, WEBSITE, AND ON SOCIAL MEDIA

ADVERTISING CONTACT WHO SHOULD WE BE IN TOUCH WITH?

NAME

EMAIL

PHONE

The **Bradentucky Bombers Roller Derby League** agrees to fulfill the terms and conditions of the advertising type checked above as outlined in the Advertising Kit.

Payment for monetary sponsorship can be made by cash or check, made payable to **Bradentucky Bombers**. All sponsorship money, unless otherwise specified, is due upon signing and will be receipted. Cash or check can be arranged for pick-up, or checks can be mailed to:

The Bradentucky Bombers
1119 12th Street West
Bradenton, FL 34205

All logos, images, banners, logos in the form of stickers or patches, promotional merchandise giveaways, informational tables, and images for advertisements listed above must be provided by the advertiser.

TERMS OF AGREEMENT

I have read and understand the terms, conditions, rules, and regulations, which are hereby incorporated into this agreement, and agree to exhibit on the basis set forth in these documents.

SIGNATURE

DATE

PRINT

